

# LUXURY HOME

M A G A Z I N E

SAN FRANCISCO'S EAST BAY AREA

## FULL PAGE / 2 PAGE SPREAD AD SPECS

At Luxury Home Magazine®, it is our desire to provide you with the highest quality magazine possible to reflect the upscale properties and professional businesses that you represent.

Please read and follow the guidelines below for submitting your camera-ready ad.

### LISTINGS PER PAGE

Full page ads may feature a maximum of 4 listings.

Sold Listings and Branding Ads welcomed.

### FULL PAGE DIMENSIONS

Bleed size: 11" wide x 12.625" tall

ACTUAL PAGE SIZE IN PRINT: 10.5" WIDE X 12.125" TALL

Text Safe area: 9.5" wide x 11.125" tall

All margins are .5"

### BLEEDS

Bleeds must go 1/4" beyond the trim edge on all four sides.

BLEED SIZE: 11" WIDE X 12.625" TALL

### 2 PAGE SPREAD DIMENSIONS

Bleed size: 21.5" x 12.625"

Additional Text safe area in gutter: 1" wide x 11.125 tall

### CROP MARKS (and other print marks)

**DO NOT** include crop, registration, color bars, page info, etc.

**NEVER** include these in your ad, will have to be removed.

Even if your ad has bleeds, **DO NOT** include these marks.

### FILE TYPES

Preferred file type is PDF. JPEG or TIFF must be saved with the least compression possible, to ensure the highest quality.

Any questions and or concerns please feel free to reach out to us, we are here to help!

BLEED SIZE 11" X 12.625

PAGE/TRIM SIZE 10.5" X 12.125

**FULL PAGE**

TEXT SAFE AREA 9.5" X 11.125

MARGINS 0.5" ALL SIDES

BLEED 0.25" ALL SIDES

**2 PAGE**

FULL PAGE SPECS

**SPREAD**

FULL PAGE SPECS

NO TEXT ACROSS GUTTER - 1" WIDE

